

74 Highway N/S, 50 ft W/O SR 1450 Rd, E/F



## Description

Target all people Exiting on Exit 85 into Downtown Sylva, WCU and Cullowhee. Just past the Quality Inn.

## Illuminated SSP Location

City: Sylva, NC 28779  
Face ID: SYL-3424-W  
Facing: East (RR)  
Latitude/Longitude: 35.39175/-83.1853  
SSP Face Size: 10'5 x 22'8  
Weekly PerView Impressions: 227,689

